



## ORLANDO - ORANGE COUNTY

4974 ORL TOWER RD., ORLANDO, FLORIDA 32807  
TELEPHONE (407) 690-5000 • FAX (407) 690-5011 • WWW.OOCEA.COM

### NOTICE OF AWARD OF CONTRACT

#### ORLANDO-ORANGE COUNTY EXPRESSWAY AUTHORITY

#### COMMUNICATIONS AND MARKETING CONSULTANT SERVICES CONTRACT NO. 001002

December 12, 2013

On December 12, 2013, the Authority's Board of Directors awarded the Contract to the following firm, contingent upon final execution of the contract by both parties:

Day Communications, Inc.  
501 S. New York Avenue, Suite 200  
Winter Park, FL 34789

Any person who is adversely affected by this decision and who wants to protest must comply with the proper procedures in the Orlando-Orange County Expressway Authority's Procedure for Resolution of Protests, Rule Chapter 3-1 which is available for review upon request at the Authority's Office, 4974 ORL Tower Road, Orlando, Florida. Failure to comply with Rule Chapter 3-1 shall constitute a waiver of a right to initiate protest proceedings. A protest bond in the amount of \$5,000.00, or 1% of the lowest Price Proposal submitted, whichever is greater, is required to protest this decision to award.

Claude Miller  
Director of Procurement

**The posting of this Notice of Award, while believed to be accurate, is unofficial and is offered strictly for the convenience of interested persons. The Authority shall not be liable for any errors or omissions involved in the posting of this online Notice. The official Notice of Award has been, or will be, posted in the lobby of the Authority's office at 4974 ORL Tower Road, Orlando, Florida, and shall be the sole version of the Notice upon which interested persons may rely for all intents and purposes.**

WALTER A. KETCHAM, JR.  
*Chairman*

R. SCOTT BATTERSON, P.E.  
*Vice Chairman*

TERESA JACOBS  
*Secretary/Treasurer  
Ex Officio Board Member  
Orange County*

MARCO PEÑA  
*Board Member*

NORANNE B. DOWNS, P.E.  
*Ex Officio Board Member  
Florida Department of  
Transportation*